



*Celebrate
North Lake Tahoe/Truckee
Earth Day Festival 2018*

*April 21, 2018
Village at Squaw Valley*

January 10, 2018

Greetings Friends of Earth Day,

We would like to invite you to participate in the 2018 North Lake Tahoe/Truckee Earth Day event. Our local Earth Day celebration is the largest environmental education event in the area. The event provides local residents and visitors an opportunity to learn about the various environmental issues that affect the North Lake Tahoe – Truckee Region. This year, the festival is April 21, 2018, from 11:00 a.m. to 5:00 p.m. at the Village at Squaw Valley. This year's Earth Day celebration will include:

Saturday, April 21st

- A multitude of educational booths on the topics of watershed health, forest health, pollution prevention, alternative energy, waste management, and more
- Kids Learning and Activity Area
- All day entertainment
- Earth Day Raffle

The North Lake Tahoe/Truckee Earth Day festival is hosted primarily by volunteers of the Tahoe Earth Day Foundation, a local non-profit, with the support of other non-profits, local agencies, businesses and dedicated supporters. The Saturday event is free to the public to attend. Support from various donors throughout our community is crucial for the continuation and success of the Earth Day celebration.

Please consider becoming a 2018 Earth Day supporter by making a tax deductible donation, submitting a booth application or volunteering. Sponsorship levels are listed on the back of this letter.

We are open to event sponsors funding certain aspects of the event (i.e. Kid's Zone, artwork, music, etc).

Please return the enclosed form with your sponsorship check to the "Tahoe Earth Day Foundation" ASAP for recognition in the event advertisements.

The goal of this volunteer run, non-profit event is to recognize, celebrate and promote the region's unique beauty and to educate the public regarding how to preserve and protect our local and global natural resources. The Tahoe Truckee Earth Day Foundation is also working to increase the effort around solid waste management and will continue to work towards its goal of hosting a Zero Waste event.

If you have questions, comments or would like to get involved in other ways please email cross@squawvnc.com. If you are interested in getting information about the South Lake Tahoe event, contact Jeanne Lear at jlear@southtahoerefuse.com. We thank you in advance for your support!

Most Sincerely,
The Tahoe -Truckee Earth Day 2016 Committee Members

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Enclosed is my tax-deductible contribution to support Earth Day 2018.

Business, Organization or Individual Name _____

____ Sponsor (\$2,000+) ____ Benefactor (\$1,000 - \$1,999) ____ Supporter (\$500 - \$999) ____ Contributor (\$100 - \$499)

____ Volunteer

Please make checks payable to:

Tahoe Earth Day Foundation, P.O. Box 3735 ~ Olympic Valley, CA 96146-3626

Sponsor (\$2,000+)

- Inclusion of your company's logo on color Earth Day posters to be distributed in the region (please provide a high resolution logo by ASAP)
- One free booth space for your organization at Earth Day (if you are interested in booth space complete the enclosed application form)
- Prominent display of your company banner near the main stage and/or area (please provide)
- Mention of your company's support and links to your company's web site from our Earth Day event web site: www.TahoeTruckeeEarthDay.com

Benefactor (\$1,000 - \$1,999)

- Inclusion of your company's logo on color Earth Day posters to be distributed in the region (please provide a high resolution logo by ASAP)
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Supporter (\$500 - \$999)

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- Mention of your company's support and links to your company's web site from our Earth Day event web site: www.TahoeTruckeeEarthDay.com

Contributor (\$100 - \$499)

- Mention of your company's support and links to your company's web site from our Earth Day event web site: www.TahoeTruckeeEarthDay.com

Volunteers

- Volunteers receive lunch the day of the event.