



*Celebrate
North Lake Tahoe/Truckee
Earth Day Festival 2020*

*April 18, 2020
Village at Squaw Valley*

January 8, 2020

Greetings Friends of the Tahoe Truckee Earth Day,

We would like to invite you to participate in the 2020 North Lake Tahoe Truckee Earth Day Festival.

Our local Earth Day celebration is the largest environmental education event in the area. The event provides local residents and visitors an opportunity to learn about the various environmental issues that affect the North Lake Tahoe – Truckee Region. This year, the festival is April 18, 2020, from 11:00 a.m. to 5:00 p.m. at the Village at Squaw Valley. This year's Earth Day Festival will include:

Saturday, April 18th

- A multitude of educational booths on the topics of watershed health, forest health, pollution prevention, alternative energy, waste management, and more
- Kids Learning and Activity Area
- All day entertainment

The North Lake Tahoe/Truckee Earth Day Festival is hosted primarily by volunteers of the Tahoe Earth Day Foundation, a local non-profit, with the support of other non-profits, local agencies, businesses and dedicated supporters. The Saturday event is free to the public to attend. Support from various donors throughout our community is crucial for the continuation and success of the Earth Day celebration.

Please consider becoming a 2020 Earth Day supporter by making a tax deductible donation, submitting a booth application or volunteering. Sponsorship levels are listed on the back of this letter.

We are open to event sponsors funding certain aspects of the event (i.e. Kid's Zone, artwork, music, etc).

Please return the enclosed form to ccalvert@squawvnc.com. If you would like to pay by card us know and we can send you an electronic invoice via Squaw. If paying with check pay to the order: "Tahoe Earth Day Foundation" ASAP for recognition in the event advertisements.

The goal of this volunteer run, non-profit event is to recognize, celebrate and promote the region's unique beauty and to educate the public regarding how to preserve and protect our local and global natural resources. The Tahoe Truckee Earth Day Foundation is also working to increase the effort around solid waste management and will continue to work towards its goal of hosting a Zero Waste event.

If you have questions, comments or would like to get involved in other ways please email Cameron Calvert at ccalvert@squawvnc.com. If you are interested in getting information about the South Lake Tahoe event, contact Jeanne Lear at jlear@southtahoerefuse.com. We thank you in advance for your support!

Most Sincerely,

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Committee Members

Enclosed is my tax-deductible contribution to support Earth Day 2019.

Business, Organization or Individual Name

_____ Sponsor (\$2,000+)
Contributor (\$100 - \$499)

_____ Benefactor (\$1,000 - \$1,999)

_____ Supporter (\$500 - \$999)

_____ Volunteer

NEW this year, pay by credit card. Email ccalvert@squawvnc.com and I'll send you an invoice via Square. Paying by check, please make checks payable to:

Tahoe Earth Day Foundation, P.O. Box 3735 ~ Olympic Valley, CA 96146-3626

Sponsor (\$2,000+)

- Inclusion of your company's logo on color Earth Day posters to be distributed in the region (please provide a high resolution logo by ASAP)
- One free booth space for your organization at Earth Day (if you are interested in booth space complete the enclosed application form)
- Prominent display of your company banner near the main stage and/or area (please provide)
- Mention of your company's support and links to your company's website from our Earth Day event website: www.TahoeTruckeeEarthDay.com

Benefactor (\$1,000 - \$1,999)

- Inclusion of your company's logo on color Earth Day posters to be distributed in the region (please provide a high resolution logo by ASAP)
- One free booth space for your organization at Earth Day (if you are interested in booth space complete the enclosed application form)
- Mention of your company's support and links to your company's website from our Earth Day event website: www.TahoeTruckeeEarthDay.com

Supporter (\$500 - \$999)

- One free booth space for your organization at Earth Day (if you are interested in booth space complete the enclosed application form)
- Mention of your company's support and links to your company's website from our Earth Day event website: www.TahoeTruckeeEarthDay.com

Volunteers

- Volunteers receive lunch the day of the event.